

THE FUTURE OF COMMON USE

IT'S TIME TO EMBRACE A NEW ERA

Where air transport applications and infrastructure can be used anywhere and everywhere, by anyone — or everyone.

Find out how smart technology can help you:

- Improve operational efficiency
- Increase capacity and revenue
- Improve passenger processing
- Operate more sustainably

MARKET CONTEXT

Demand has been quick to rebound, post-pandemic but the industry is finding it hard to adapt.



SOARING PASSENGER NUMBERS

More than **4 billion passengers** will be carried in 2023 – close to 2019 numbers.

By 2040, **more than 7 billion passengers** will fly annually.



RESOURCING ISSUES

Airports and airlines are having **trouble recruiting staff** to cope with resurgent demand.



FLEXIBILITY PRESSURES

You need solutions that help respond **quickly to changing demand** – with minimum cost and effort.

DRIVERS FOR CHANGE

Over 90% of airlines offer mobile apps. Almost none are integrated into airport processes.



DIGITAL TRANSFORMATION

The vast majority of airlines (**94%**) and airports (**90%**) are **prioritizing touchless bag tagging** options that rely on kiosks and passengers' mobile devices.



NEW TECH OPPORTUNITIES

By 2025, **63%** of airports and **51%** of airlines expect to have self-boarding gates, **using biometrics only**.



SEAMLESS INTEGRATION

53% of airports expect to implement a **secure single biometric token for all touchpoints by 2025**.

EMBRACE THE FUTURE

Common use now means: any infrastructure – in its broadest sense.

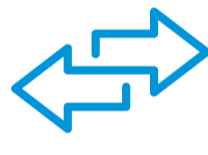
Everyone benefits when it's everywhere.

With self-service right across the common use ecosystem.

Powered by:



API-driven and cloud-enabled digitalization



Mobility



Secure identity management

On- or off-airport, passengers and agents will use mobile devices, biometric tokens and QR codes to interact with innovative airport hardware. For boarding passes, bag tags, boarding gates, payments – and much more.

BENEFITS

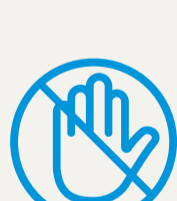
Scale operations up and down, on- or off-airport, as needed



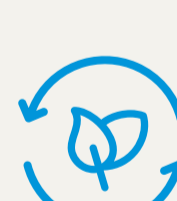
Reduce costs



Manage staff & resource shortages



Deliver a safe and touchless experience



Improve sustainability

THE FUTURE OF COMMON USE – WITH SITA

With SITA, you'll be working with a global industry leader to drive digital innovation

70+
years of airline partnership and collaboration.

100%
owned by the air transport industry.

Present
at over 1,000 airports across the world.

2,500
airline and airport customers.

460
airports worldwide already fully-enabled.

World-class
biometric technology.

For every airport, every airline, every departure, every passenger – every time.

READY TO FIND OUT MORE?

LEARN MORE ABOUT THE FUTURE OF COMMON USE

[READ OUR WHITE PAPER](#)

Or contact your local SITA representative.